



Business Telecom Services – Europe

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business.

COMPANIES COVERED

- AT&T
- Azzurri Communications
- Belgacom
- BT
- Cable & Wireless
- COLT Telecom
- Completel
- Deutsche Telekom
- Easynet
- Elisa
- Exponential-e
- FASTWEB
- Global Crossing
- KPN
- neuf cegetel
- ntl: Telewest Business
- ONO
- Opal Telecom
- Orange Business Services
- QSC AG
- Reliance Globalcom
- Sunrise
- Swisscom
- T-Systems
- TDC
- Telecom Italia
- Telefonica
- Telekom Austria
- Telenor
- TeliaSonera
- Thus
- Verizon
- Versatel AG
- Vodafone
- Vtesse
- Wind
- And more...

The Current Analysis **Business Telecom Services - Europe** module provides analysis on the dynamic and highly competitive European data and IP services markets. The analysis focuses on new developments in technology and service rollouts to enterprises, NGN and new service provider business model strategies and the impact of communications and IT convergence on both incumbent operators and challengers in this space. Specifically the analysis covers service providers across six geographic regions: Pan-European, BeNeLux, Central Europe, Nordics, Southern Europe, and the UK.

Coverage focuses on the following:

Ethernet – Carrier Ethernet is a key focus area as service providers turn to native Ethernet as the next-generation solution for both access and backbone transport. Services covered include E-Line and E-LAN services including VPLS.

FMC – Fixed-mobile convergence (FMC) covers next generation network (NGN) plans across Europe, as operators align fixed and mobile, voice and data services onto a single all-IP infrastructure.

Data Center Services – Hosting and application management, virtualization, cloud computing, business continuity and disaster recovery services.

IP VPN – Managed CPE-based and MPLS IP VPN services and the emergence of Application Aware VPN services.

IP Telephony – Managed IP PBX, IP Centrex, Integrated Access to IP, VoDSL, SIP Trunking and Unified Communications strategies around desktop integration, collaboration, IM and presence.

Security - Managed outsourced services, such as security assessment, intrusion detection/prevention services (IDS/IPS), authentication, hosted application security and other security service offerings that are managed for clients.

About **Current Analysis**

Current Analysis provides Competitive Response solutions that enable companies to effectively anticipate and counter competitive threats, and win more business. This is achieved through the rapid delivery of tactical, actionable intelligence to help fast-paced companies compete in the highly volatile telecommunications, networking, and business software markets.

Please visit us as at: <http://www.currentanalysis.com>

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AVAILABLE PRODUCT ASSESSMENTS

- Data Center Services (Europe)
- Ethernet Services (Europe)
- Ethernet Services (UK)
- IP Telephony (Europe)
- IP VPN (Europe)
- Managed Security (Europe)
- IP Telephony (UK)
- IP VPN (UK)

AVAILABLE SOLUTION ASSESSMENTS

- Managed IP Services

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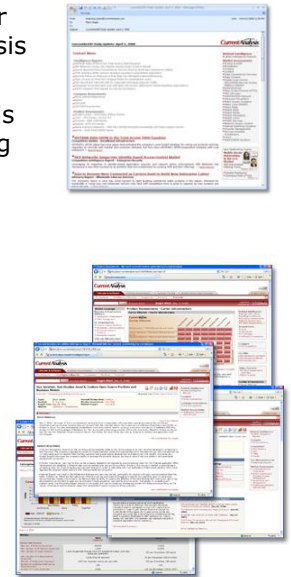
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This CurrentCOMPETE™ module includes:

- **Customizable email updates** delivered either daily or weekly to alert subscribers of the module to new analysis available in key areas of interest.
- **Actionable event reports** which provide rapid analysis of significant competitive events in the market including new product releases, M&A activity, trade show announcements and newly formed alliances.
- **Company Assessments** which provide in-depth analysis of individual companies and analysis of their competitive positioning in specific market segments.
- **Market Assessments** which provide analytical evaluations of specific market segments, including market size, projected short-term and medium-term market growth and stability, business and market drivers as well as company ratings.
- **Comparison feature** allowing module subscribers to create dynamic, side-by-side comparisons of companies' strengths and weaknesses.
- **Product Assessments** provide a timely and in-depth evaluation on how leading products and services in a market measure up to their competition.
- Solution-focused analysis of offerings designed to address complex customer problems are also available separately as **Solution Assessments**.



How We Deliver

Current Analysis is the preeminent source for tactical competitive intelligence and analysis. Our CurrentCOMPETE™ platform provides real-time analysis of breaking industry events, as well as intelligence reports on the markets, companies and products that are shaping the telecom, networking, and business software industries. By providing timely and comprehensive intelligence, we enable organizations to successfully counter competitive threats, and offer effective solutions to emerging challenges.

Our business model and solutions are built on the foundation of solid, quality intelligence and data, making **Current Analysis** the leader for competitive intelligence demands. We serve more than 30,000 users at over 250 enterprise clients, representing preeminent firms in the telecommunications, information technology and consumer electronics industries.

Current Analysis retains over 40 worldwide industry experts. Their frontline perspective and industry experience ensures you receive the best market information and analysis available - delivered within 48 hours of major industry events.

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